



Joel Cardona

Graphic Designer

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Summary

As a graduate of Briarcliffe College with an Associates degree in Graphic Design and as part of your team, I believe that your facility would gain an individual who is dependable, motivated and personable. My many experiences ensure that I am an individual who knows how to accomplish tasks and work in a team dynamic.

Education

Briarcliffe College
Patchogue, NY
Associates in Applied Science
in Graphic Design

December 2009

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Basic HTML/CSS coding & Web Design
- Large Format Printing
- Windows & Mac OS savvy
- Photography (DSLR)
- Fine Art related skills

Additional Languages

Spanish (intermediate)

Freelance & Consulting

Borden & Riley Paper Company
American Red Cross
Groove Cruise
Lizzie Curious
Doc Brown
Jason Ross
Sign Central Wraps
Tony Neo Promotions
Napper Tandy's - Smithtown, NY
KOS Gamers Gaming Community
Diamond Club Sports Bar
Origin Motors
LI Street Performance
The Rhythm Kings
Pure Auto Services
Ambient Lifestyle
NYCEIS.com/NYCE Enterprises
Advant Motorsports
Empyrean Moto Imports
Pierre Enterprise
MSEDP
WebDugout
And more...

Professional Experience

Sign Central Wraps
Graphic Designer

Deer Park, New York
August 2016 – Present

- With consultation through creative meeting, applied to creation of a strong and bold design for client vehicles
- Measured vehicles for accurate templates and placement of design elements/verbiage
- Cut final approved design for print media size and set up for operation of large format printer

MSEDP/WebDugout
Senior Web Designer

Deer Park, New York
August 2011 – August 2016

- Consult with clients on their web projects gathering information to execute design
- Create website design layouts based on criteria provided by client and once approved, would take layout to build on MSEDP's own unique content management system
- Keep records of communication with customers using ACT! software and follow up after website goes live

Ambience Net
Owner/Operator/Proprietor/Lead Graphic Designer

Long Island, New York
April 2007 – Present

- Parent company to Ambient Lifestyle (online sport compact automotive magazine) & Ambient Visions (Graphic Design)
 - **Ambient Visions**
 - Provide fresh and innovative design services for clients
 - Offer additional services such as printing, web hosting & delivery of items
 - **Ambient Lifestyle**
 - Manage & budget expenses such as marketing fees & website hosting
 - Promote website in an effort to increase membership, readers and advertisers
 - Sponsor events such as car shows, road rallies, car cruises, night clubs, and the sort
 - Provide and manage all content & provide members with a safe online community